**Map:** Up to 10 marks for work that is completed fully, carefully and accurately.

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| Assignments | Novice  10-12 | Apprentice  13-15 | Journeyman  16-18 | Master  19-20 |
| Handout | Information is mostly complete, with some detail. Generally accurate. Sources are included. Work can be understood. | Information is complete, fairly detailed and accurate. Sources are included. Work is presented clearly. | Information is fully complete, detailed and accurate. Sources are included. Work is presented attractively. | Information is fully complete, extremely detailed and accurate. Added details show students have gone above and beyond. Sources are included. Work is presented attractively. |
| Town creation | Student may have tried to consider the geography thought when creating the town; their ideas are either not fully explained, not realistic or needing a clearer description. Information is presented in a website. | Idea for town shows that student has given the geography of the region reasonable thought, and has attempted to use some of the natural aspects to create a realistic vision for a town that would be desirable to others. Information is presented in a website. | Idea for town shows that student has given the geography of the region careful thought, and used the natural aspects to create a creative and realistic vision for a town that would be desirable to others. Information is presented attractively in a website. | Idea for town shows that student has excellent understanding of the geography of the region and was able to used the natural aspects the region to create an inspirational yet realistic vision for a town that would be desirable to others. Information is presented attractively in a website. |
| Campaign | Students have made some attempt to attract “settlers” to their town; strategies are weak/ineffective. | Students have made some attempts to attract “settlers” to their town using creative and effective marketing strategies. | Students have made a good attempt to attract “settlers” to their town using creative and effective marketing strategies. | Students have made an exceptional attempt to attract “settlers” to their town using creative and effective marketing strategies. |